

Recently a potential employer asked for “a **brief synopsis** of your Articulate Storyline experience,” I replied with this url:

<http://www.moxzi.com/sl2/story.html>

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“**5 Steps to Great Webinars**” (using WebEx) for Green Mountain Coffee Roasters.

With this, the only thing I had to start with was the client’s [ActionMap \(.pptx\)](#) of what they wanted to show. I first designed the user interface for both the player/skin and various slide treatments/layouts that would complement the WebEx branding. Next, I built out the content with Articulate Studio, which *also* included an imported Captivate demo (in “2. Get to Know the Site” – Step 3) .

<http://www.moxzi.com/gmcr/start.html>

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“**An Introduction to CoFEE**” for Verizon.

When someone calls (800) VERIZON, and can get to human being in tech support (with their Phone, TV or Internet issue), CoFEE is the “Front-End Engine” that handles all aspects of that interaction with the customer.

It was determined that an Introduction would be designed as asynchronous e-learning to be completed as part of pre-work for an upcoming vILT (where CoFEE would be gone through in depth). This was fully taken on and completed, by me (“soup to nuts”). I had *taken* the full, 7-week ILT class (so I was even my own SME). The sample is of the 1st module:

<http://www.moxzi.com/vz/story.html>

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“**ICD-10 Procedural Coding System**” for CodeSmart University.

The challenge here was to take **228** slides, and present them in ONE e-learning module. If you like to simply read a small case study *about* this module, please continue to the next page.

AND/OR, if you *would* like to try out the sample - <http://www.moxzi.com/icd10/story.html>

AND/OR if you want to follow along for the first few exercises, you can also acquire a cheat sheet at:

<http://www.moxzi.com/icd10/CheatSheet.txt>

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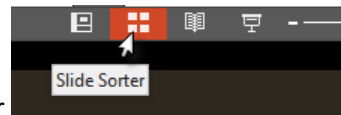
WHO: “CodeSmart University”

WHAT: [ICD-10 PCS](#) Medical & Surgical Coding

HOW: SMEs providing a total of 228 slides on:

1. Reviewing the meaning of each of the 7 sections (“characters”) for coding a procedure.
2. Learning each of the 31 “[Root Operations](#)” (which are grouped into 9 categories of similar attributes, containing 2 – 9 operations).
3. Doing 31 “activities,” 1 for each root operation.

(Optional: **Example slides of storyboard** - <http://moxzi.com/icd10/icd10-pcs-sb.pptx>



which is meant to be skimmed through in Slide Sorter mode .)

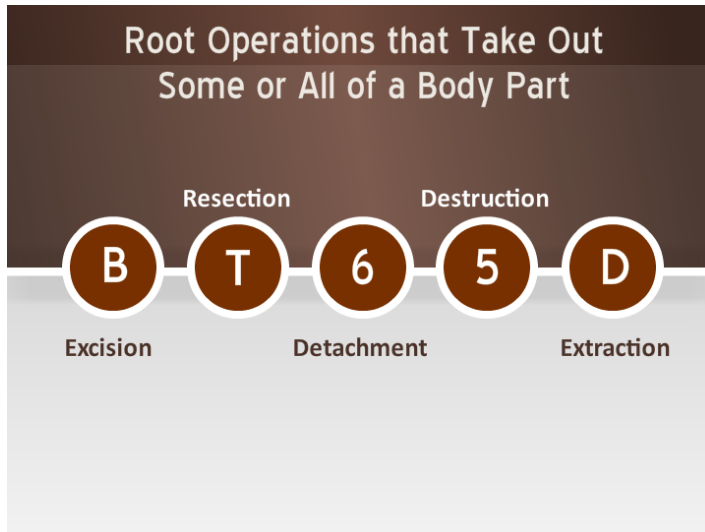
WHERE: Utilizing raw content from slides, and turning slides’ Notes into narration via Storyline.

DESIGN (*shown*):



I decided to combine the root operations, and activities. With each of the 9 groups getting its own color scheme.

(when you click **NEXT...**)



You are taken through the first category, as well as shown how to look up codes (via a branching PDF the learner downloads from the Resources link)

...which you can click through quickly via the [demo's NEXT button](#).



Once you are finished the section (and exercises), you are taken back to the *Root Operations Menu* where the learner can go through the remaining categories in any order they'd like.