When a potential employer asked for "**a brief synopsis** of your Storyline 2 experience," I replied with this url: Alison & Storyline, a love story.

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A Pocket Guide for IABBB's online meeting/conferencing options – done in **RISE**

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"An Introduction to CoFEE" for Verizon. (STORYLINE)

When someone calls (800) VERIZON, and manages to get to a human being in tech support (with their Phone, TV or Internet issue), CoFEE is the "Front-End Engine" that handles all aspects of that interaction with the customer.

VERIZON

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Amazon's Leadership Principles

While I was waiting somewhat nervously for an interview with Amazon, I practiced with their Leadership Principles, categorized them into 3 sections. and made them interactive. All of which took about 4 hours to build out.

http://www.moxzi.com/amzn

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"ICD-10 Procedural Coding System" for CodeSmart University. (STORYLINE)

The challenge here was to take **228** slides and present them in ONE e-learning module. If you like to simply read a small case study *about* this module, please continue to the page.   .

AND/OR, if you *would* like to try out the sample - URL
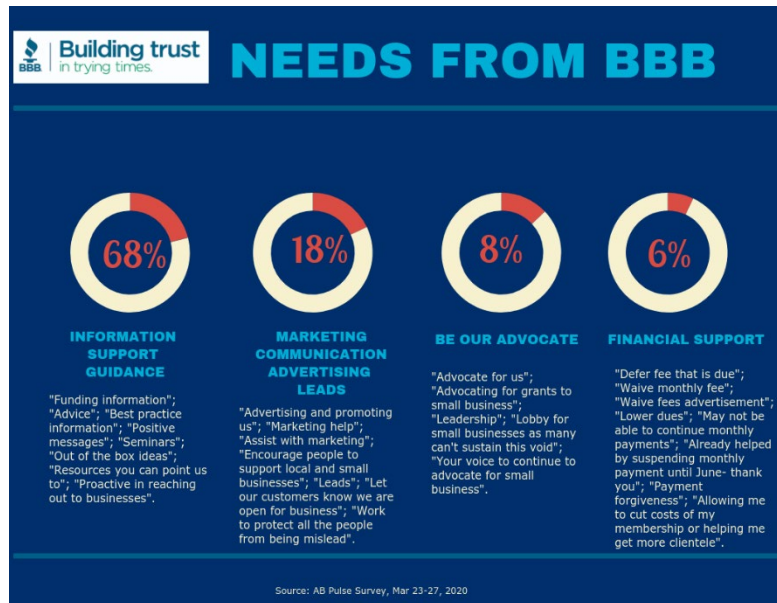
AND/OR if you want to follow along for the first few exercises, you can also acquire a cheat sheet at:
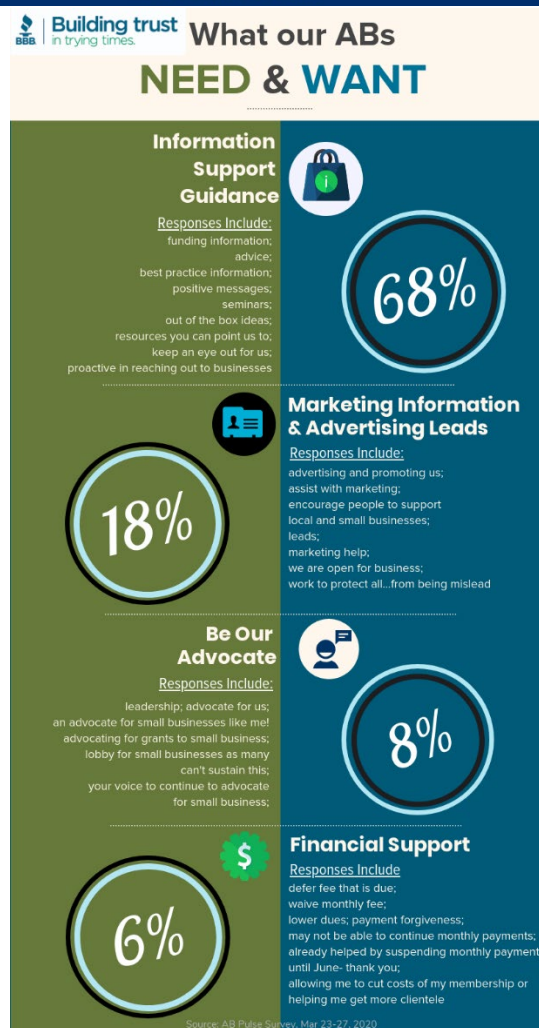
cheetSheet.txt

~~~~~~~~~~~~~~~~~
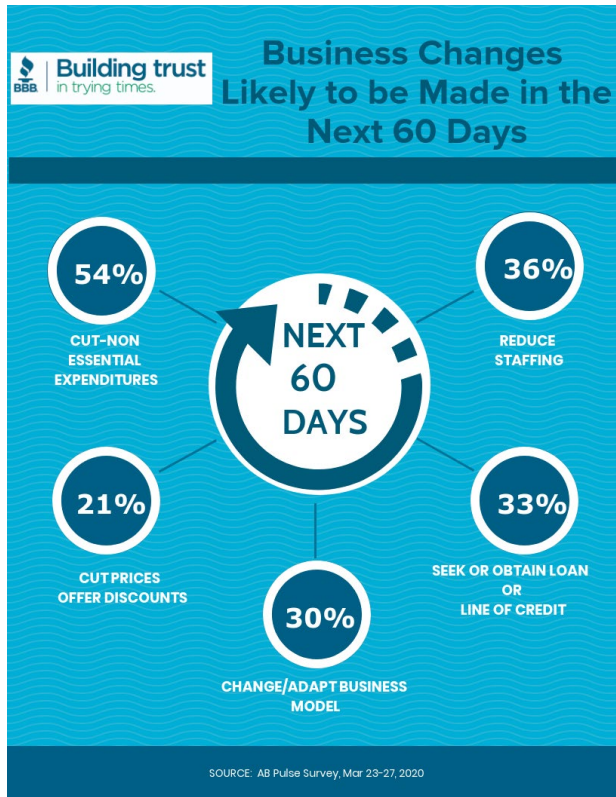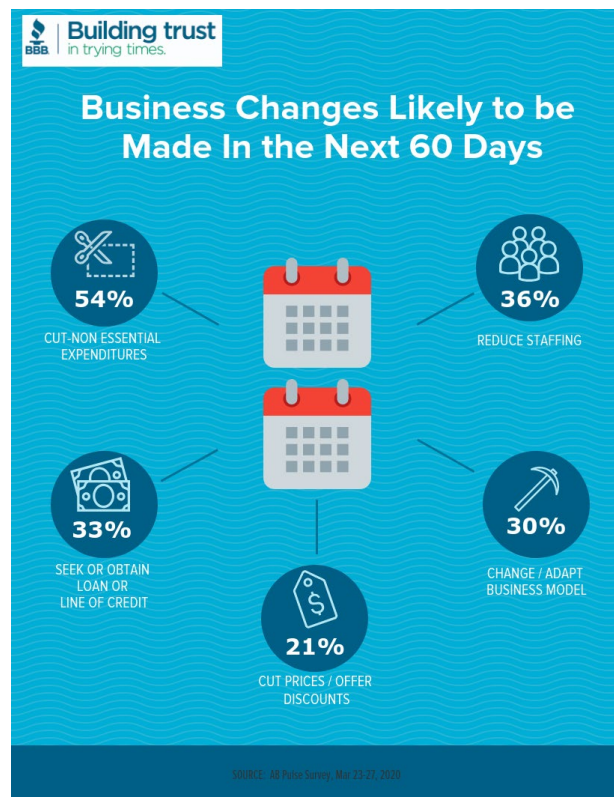
IMPROVED INSTRUCTIONAL INFOGRAPHICS

BEFORE:

AFTER:

Business Changes Likely to be Made in the Next 60 Days

BBB Building trust in trying times.

54% CUT-NON ESSENTIAL EXPENDITURES

36% REDUCE STAFFING

NEXT 60 DAYS

21% CUT PRICES OFFER DISCOUNTS

33% SEEK OR OBTAIN LOAN OR LINE OF CREDIT

30% CHANGE/ADAPT BUSINESS MODEL

SOURCE: AB Pulse Survey, Mar 23-27, 2020

BEFORE

Business Changes Likely to be Made In the Next 60 Days

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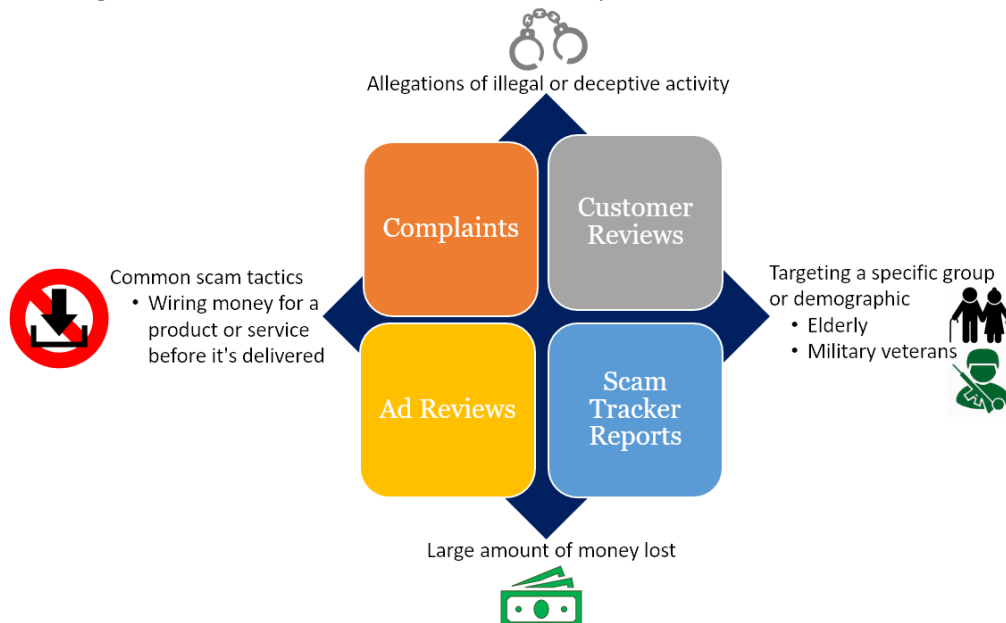SOURCE: AB Pulse Survey, Mar 23-27, 2020

AFTER

~~~~~~~~~~~~~~~~~~**INVESTIGATIONS –** TRIGGERS~~~~~~~~~~~~~~~

Some other things to look for within the narratives of Complaints, Customer Reviews, or Scam Tracker:

Allegations of illegal or deceptive activity

Complaints

Customer Reviews

Common scam tactics
• Wiring money for a product or service before it's delivered

Targeting a specific group or demographic
• Elderly
• Military veterans

Ad Reviews

Scam Tracker Reports

Large amount of money lost

The "SNOW ANGELS" – Case Study

Work From Home Scam – Case Study

AN EXPANDED CASE STUDY
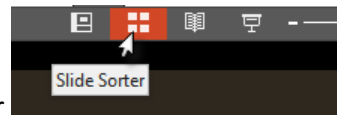
WHO: "CodeSmart University"

WHAT: ICD-10 PCS Medical & Surgical Coding

HOW: SMEs providing a total of 228 slides on:

1. Reviewing the meaning of each of the 7 sections ("characters") for coding a procedure.

2. Learning each of the 31 "Root Operations" (which are grouped into 9 categories of similar attributes, containing 2 – 9 operations).
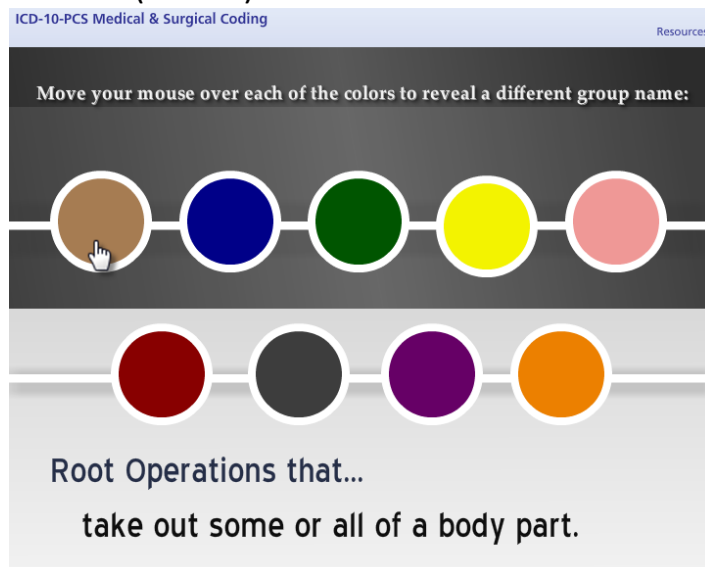
3. Doing 31 "activities," 1 for each root operation.

(Optional: **Example slides of storyboard** - http://moxzi.com/icd10/icd10-pcs-sb.pptx

which is meant to be skimmed through in Slide Sorter mode .)

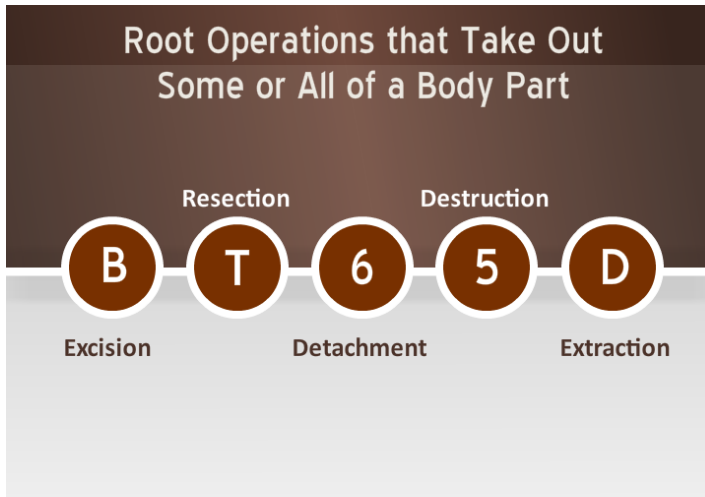WHERE: Utilizing raw content from slides and turning slides' Notes into narration via Storyline.

DESIGN (*shown*):

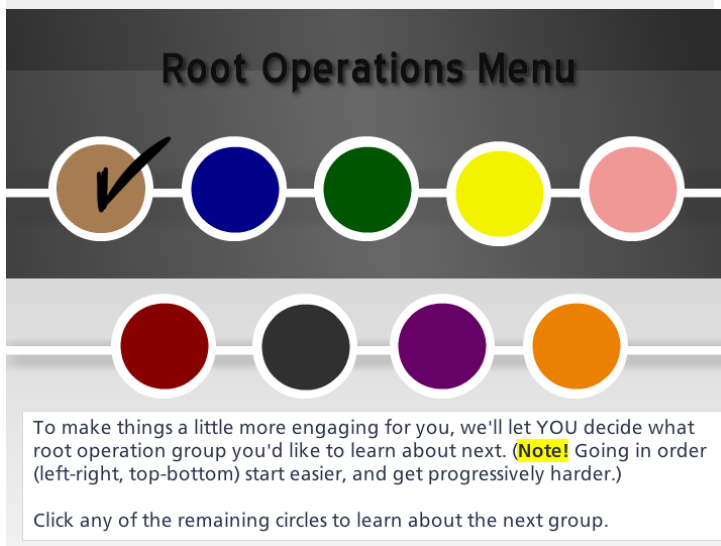I decided to combine the root operations, and activities. With each of the 9 groups getting its own color scheme.

(when you click **NEXT...**)

Root Operations that Take Out Some or All of a Body Part

Resection | Destruction

B · T · 6 · 5 · D

Excision · Detachment · Extraction

You are taken through the first category, as well as shown how to look up codes (via a branching PDF the learner downloads from the Resources link)

…which you can click through quickly via the demo's ***NEXT*** *button.*

Root Operations Menu

✓

To make things a little more engaging for you, we'll let YOU decide what root operation group you'd like to learn about next. (**Note!** Going in order (left-right, top-bottom) start easier, and get progressively harder.)

Click any of the remaining circles to learn about the next group.

Once you are finished the section (and exercises), you are taken back to the *Root Operations Menu* where the learner can go through the remaining categories in any order they'd like.