

When a potential employer asked for “a **brief synopsis** of your Storyline 2 experience,” I replied with this url: [Alison & Storyline, a love story.](#)

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A **Pocket Guide** for IABBB’s online meeting/conferencing options – [done in RISE](#)

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“**An Introduction to CoFEE**” for Verizon. (STORYLINE)

When someone calls (800) VERIZON and manages to get to a human being in tech support (with their Phone, TV or Internet issue), CoFEE is the “Front-End Engine” that handles all aspects of that interaction with the customer.

[VERIZON](#)

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**Amazon’s Leadership Principles**

While I was waiting somewhat nervously for an interview with Amazon, I practiced with their [Leadership Principles](#), categorized them into 3 sections. and made them interactive. All of which took about 4 hours. ~ <http://www.moxzi.com/amzn>

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“**ICD-10 Procedural Coding System**” for CodeSmart University. (STORYLINE)

The challenge here was to take **228** slides and present them in ONE e-learning module. If you like to simply read a small case study *about* this module, please continue to [Page 5-6](#).

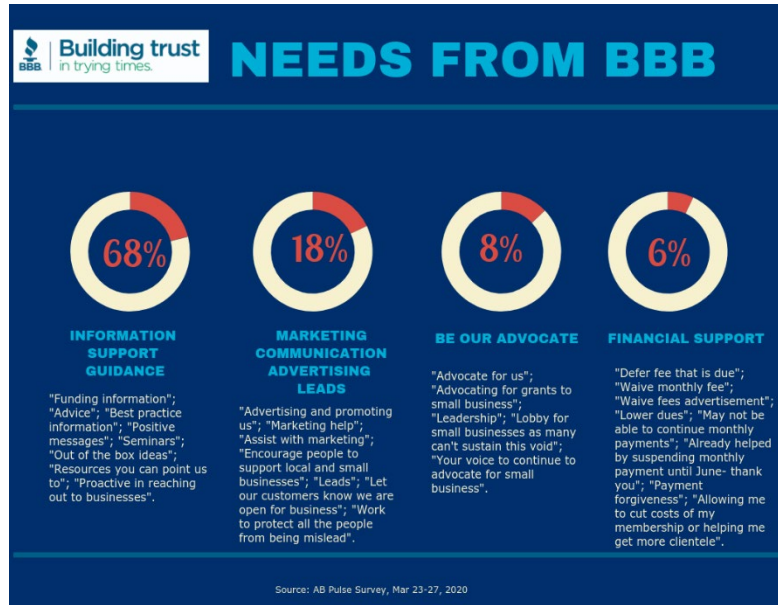
AND/OR, if you *would* like to try out the sample - [URL](#)

AND/OR if you want to follow along for the first few exercises, you can also acquire a cheat sheet at:

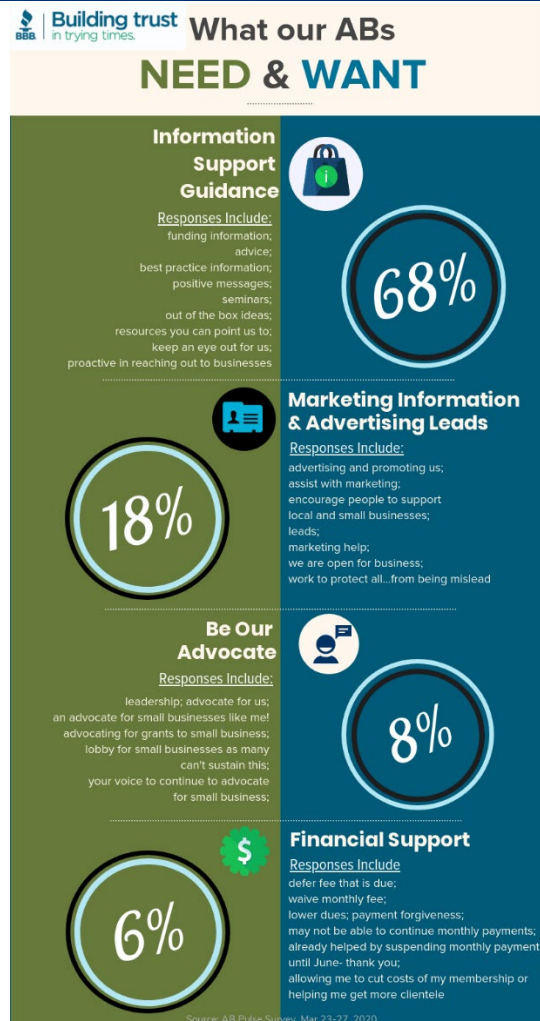
[cheatSheet.txt](#)

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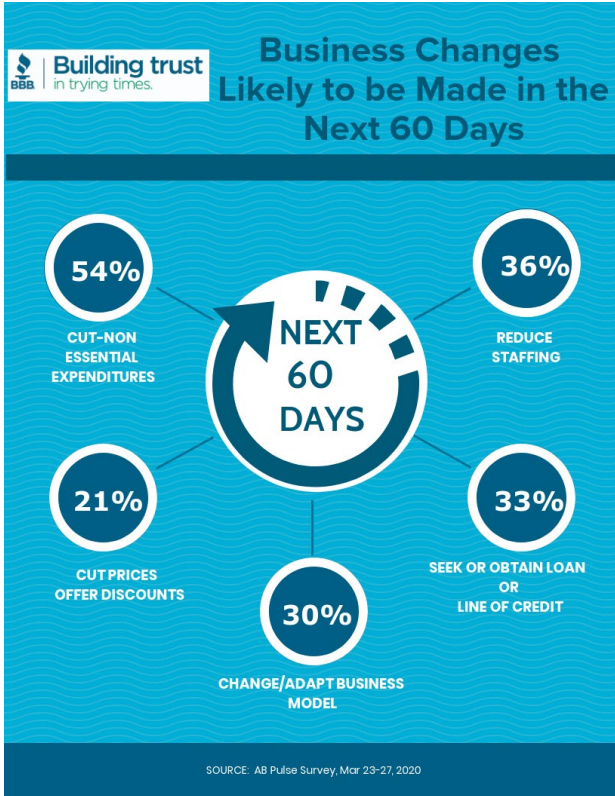
“Visualize instructional graphics, the user interface, and the finished product” #1 of 2



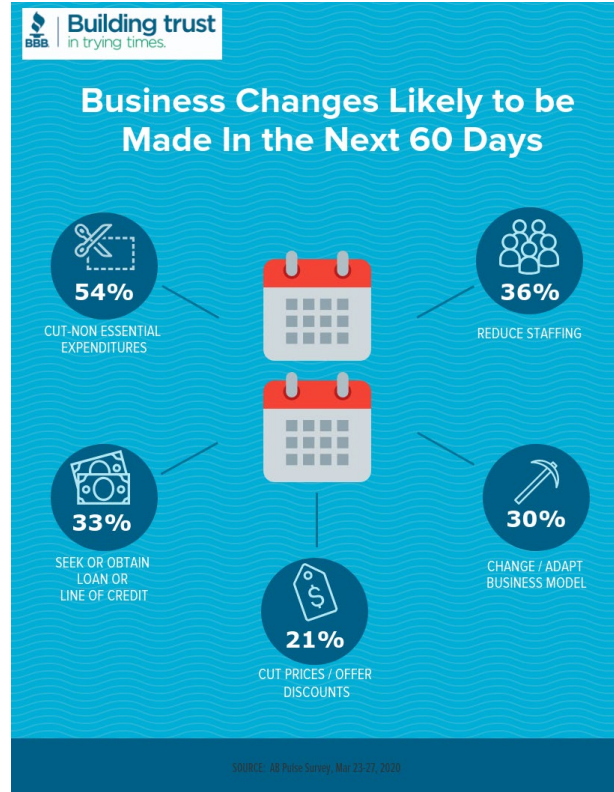
BEFORE:



AFTER:



BEFORE



AFTER

If the videos do not play when clicked, please use the links at top/bottom to open in browser.

### The "SNOW ANGELS" – Case Study



<https://vimeo.com/313393038>

Work From Home Scam - Case Study



<https://vimeo.com/312396464>

## AN EXPANDED CASE STUDY

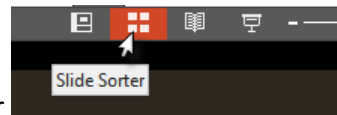
WHO: “CodeSmart University”

WHAT: [ICD-10 PCS](#) Medical & Surgical Coding

HOW: SMEs providing a total of **228** slides on:

1. Reviewing the meaning of each of the 7 sections (“characters”) for coding a procedure.
2. Learning each of the 31 “[Root Operations](#)” (which are grouped into 9 categories of similar attributes, containing 2 – 9 operations).
3. Doing 31 “activities,” 1 for each root operation.

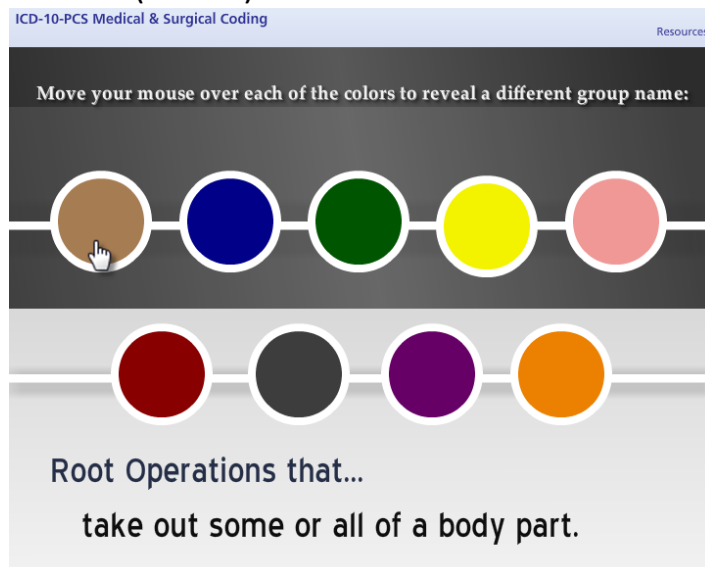
(Optional: **Example slides of storyboard** - <http://moxzi.com/icd10/icd10-pcs-sb.pptx>



which is meant to be skimmed through in Slide Sorter mode .)

WHERE: Utilizing raw content from slides and turning slides’ Notes into narration via Storyline.

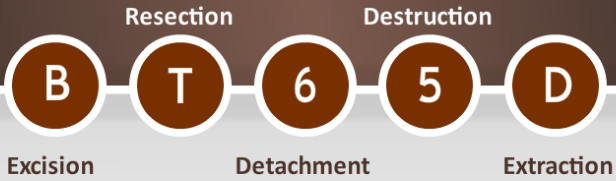
### DESIGN (*shown*):



I decided to combine the root operations, and activities. With each of the 9 groups getting its own color scheme.

(when you click **NEXT...**)

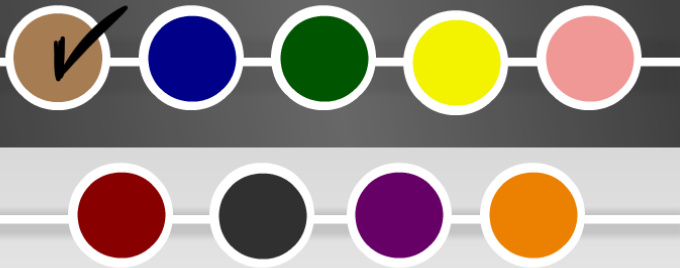
## Root Operations that Take Out Some or All of a Body Part



You are taken through the first category, as well as shown how to look up codes (via a branching PDF the learner downloads from the Resources link)

...which you can click through quickly via the [demo's](#) **NEXT** button.

## Root Operations Menu



To make things a little more engaging for you, we'll let YOU decide what root operation group you'd like to learn about next. (**Note!** Going in order (left-right, top-bottom) start easier, and get progressively harder.)

Click any of the remaining circles to learn about the next group.

Once you are finished the section (and exercises), you are taken back to the *Root Operations Menu* where the learner can go through the remaining categories in any order they'd like.